



Advertisement Size Options

All ads need to be:

- High Resolution 300 dpi or greater
- Black and White **JPG Image**

***Note: This year we are collecting JPG Images instead of PDFs**

Outside Cover Page in Color

(This is our only Ad that runs in Color)

SIZE SPECS: 8.5 Inches by 11 Inches

Inside Cover Page Ad

SIZE SPECS: 8.5 Inches by 11 Inches

Full Page Ad

SIZE SPECS: 8.5 Inches by 11 Inches

Half Page Ad

SIZE SPECS: 7.5 Inches by 5 Inches OR
3.75 Inches by 10 Inches

Quarter Page Ad

SIZE SPECS: 3.75 Inches by 5 Inches OR 7.5
Inches by 2.5 Inches

Eighth Page Ad

SIZE SPECS: 3.75 Inches by 2.5 Inches

Business Card Ad

Must be an STGS member in good standing to run a business card ad.

Contact Allison Craig with any questions or concerns:

Phone: 210-307-9122

Email: Allison.Craig@weatherford.com

